

Job Title:	Marketing & HR Intern	Reports to:	Head of Corporate Development
Department:	Corporate Development	Supervises:	n/a
Location:	New London	Exempt/Non-Exempt:	Non-Exempt
% Travel Required:	n/a	Full-time/Part-time:	Part-time (appx 20 hrs/wk)

Job Description

As the Marketing & HR Intern, you will work closely with the Head of Corporate Development to execute various initiatives that progress the company toward achieving company goals. If you enjoy a fast-paced work environment and thrive on being challenged, read on...

Position Description:

- HR
 - Assist with onboarding of new employees
 - Scan/File active employee folders into electronic format
 - Support Administrative Assistant with coordination of employee events
 - Prepare HR related audits
 - Schedule and hold phone interviews with potential employees & hiring managers
 - Assist in recruiting for support staff positions
 - Work with hiring managers to update Job Descriptions as needed
 - Help with the Apprenticeship Program
 - Assist in the creation of various forms
- Marketing
 - Provide support to social media efforts (Facebook, LinkedIn and YouTube)
 - Coordinate various needs for tradeshows and other marketing events
 - Assist with updating Sales Solution Catalog (i.e. product sheets, and promotional materials, etc.)
 - Update website utilizing Wix platform
- Other
 - Coordinate various meetings as requested
 - Track invoices utilizing budget tool
 - Assist with special projects as needed

Knowledge/Skills/Experience:

- Currently enrolled in a HR or Marketing related degree
- Understanding and follow-through of confidentiality
- Strong organizational skills
- Basic Knowledge of Microsoft Office
- Attention to detail
- Comfortable and acquainted with social media platforms (Facebook, LinkedIn, YouTube, etc.)
- Excellent written and verbal communication
- Ability to multitask

Last Updated: 5/5/2021

- Creative and enthusiastic attitude
- Critical thinking skills
- Basic knowledge of Adobe Create Suite preferred but not required

The job description above is only a characterization of the duties and not a full list. Other duties may be assigned by supervisor. I have read and understand the responsibilities & expectations of my role.			
Employee Signature	Date		
Supervisor Signature	 Date		